



# Media Kit - 2026

Adebola MBV | Travel Creator, Travel Foodie  
and Speaker

@mybreakingviews (on all social media platforms)  
[www.mybreakingviews.com](http://www.mybreakingviews.com)

# Impact At Glance

Named one of TTG's 30 Under 30 (2020), recognised as a next-generation travel leader.

100K+ monthly reach on Instagram, with strong engagement across Reels and Stories.

Past campaigns with Barbados Tourism Board, CityCruises, The National Lottery (UK), VisitBritain, Lonely Planet, Travel Noire, and Co-op

Known for Cooking Travel Talks, trust-driven storytelling that inspires travel and cultural curiosity

Creates destination-focused content that drives awareness, engagement, and bookings

Featured in Marie Claire, HuffPost, Lonely Planet, Travel Noire, and Moroccan press for travel and diplomacy work.





# Adebola MBV's Profile

**Primary Audience location:**  
United States, United Kingdom

**Platform presence:** Website  
(main), Instagram, TikTok,  
Substack, YouTube

**Previous brand collaborations:**  
Barbados Tourism Board, Lonely  
Planet, BigLottery, Specsavers

**Expertise:** Photography,  
Videography, Storytelling,  
Cooking Travel

**What sets me apart:** I  
bring a unique blend of  
travel expertise, culinary  
storytelling, and  
diplomatic experience,  
offering brands a  
globally informed yet  
deeply personal  
approach to content.

# Social Media Reach

## INSTAGRAM

4.4K followers  
Top countries: USA and UK  
74% women, 26% men

## TIKTOK

18.4K Followers



2.6K Followers

## WEBSITE

Average of 2,500 monthly views  
250 blog subscribers  
9M total lifetime views  
[Blog](#)

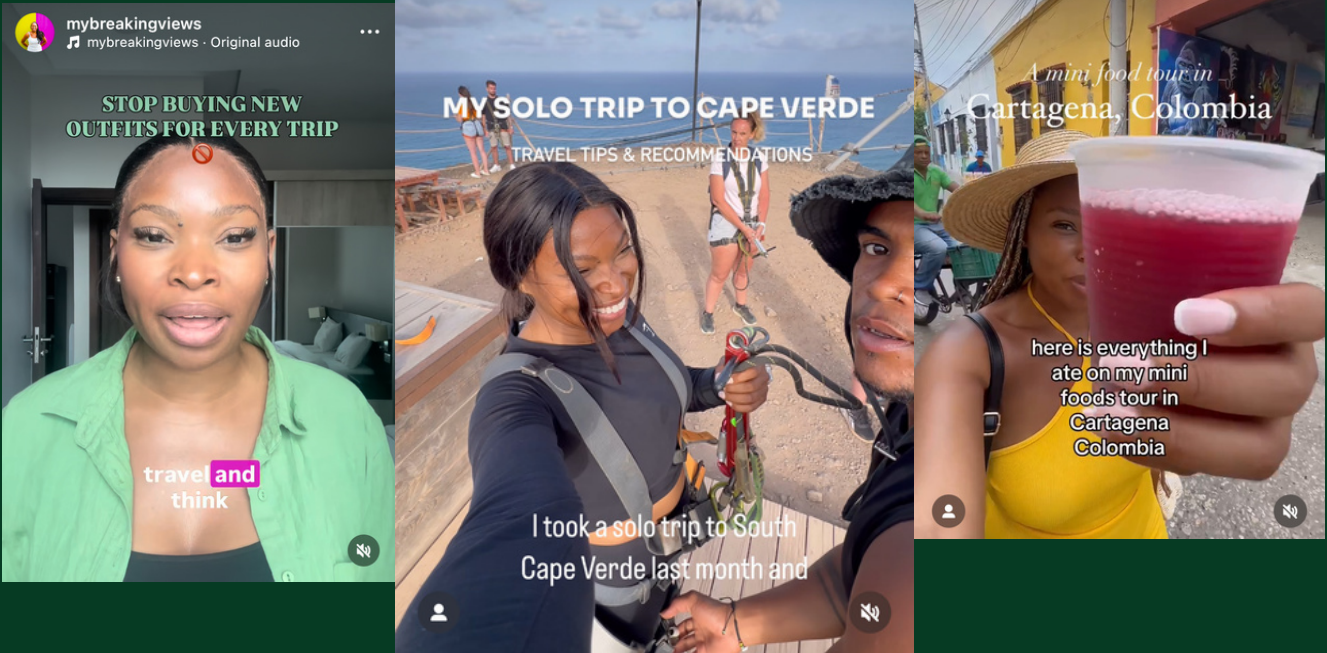
## PINTEREST

56K Monthly Views



# Content Specialities

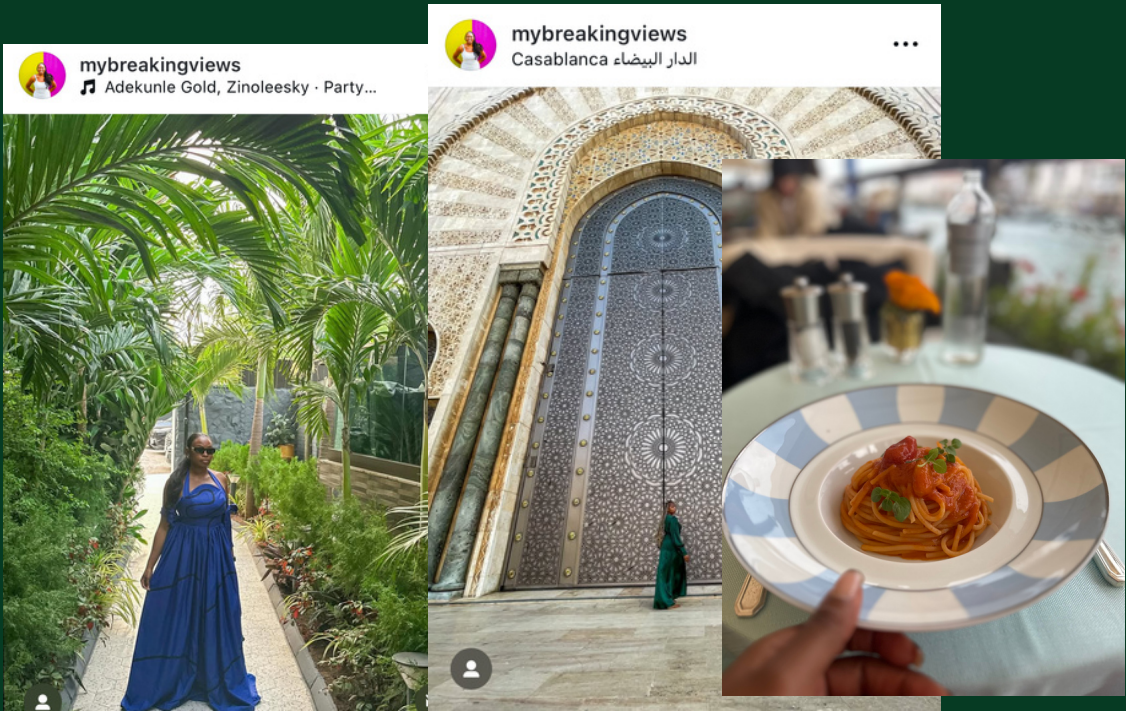
## Reels



Authentic and engaging travel videos blending storytelling, culture, and food adventures. Sparking curiosity and conversation from travel reflections to destination guides.

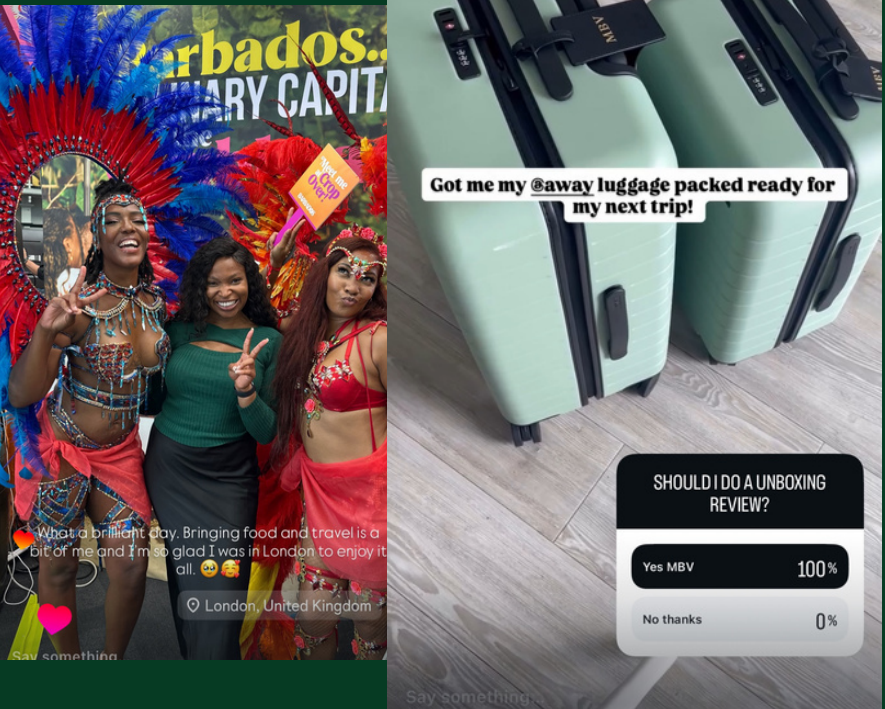
## Photos

High-quality, story-led visuals capturing people, places, designed to connect people emotionally and inspire travel.



Bringing global flavours to life teaching audiences how to cook dishes inspired by my travels around 60+ countries.

## Cooking Travel Talks Lives



## Stories

Interactive and visually rich Instagram Stories offering real-time experiences, reviews, and behind-the-scenes insights.

# Lets Work Together

*Whether you're a tourism board aiming to showcase your destination, a hotel looking to attract more bookings, or a food brand wanting to tell your story through culture and connection I create authentic, story-led content that resonates. Reach out to [info@mybreakingviews.com](mailto:info@mybreakingviews.com), and let's get to work!*



Adebola MyBreakingViews

# Thank You

[www.mybreakingviews.com](http://www.mybreakingviews.com)